

## For Immediate Release

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## TOTO is at Home with Kylie and Kris Jenner on Famed Kardashians Reality Show

### *Fashion Icons Choose Company's Innovative, High-Design Products for Master Bath Renovations*

**(Morrow, GA) January 25, 2016** — TOTO, the largest plumbing manufacturer in the world with \$5.1 billion in annual sales, announced today that its latest technologically-advanced plumbing products are featured this season on *The Kardashians* mega-hit reality series. A storyline follows TV personalities and fashion trendsetters Kylie and Kris Jenner as they select TOTO products to make an elegant contemporary design statement in their master bath renovations and the glam bath Kylie designed for her new multimillion dollar home.



In *The Kardashians'* episode that premiered Sunday, January 24th at 9PM E/P, Kylie and Kris visit TOTO's West Hollywood Gallery to shop for products. President of Operations for the Americas Bill Strang met with the fashion icons to discuss the company's forward-looking approach to product design.

"We were pleased to introduce Kylie and Kris Jenner to TOTO's latest innovations," said Strang. "We design TOTO products to make people's lives cleaner, healthier, less complicated and more beautiful by seamlessly blending cutting-edge technology with elegant, high design."

As Strang escorted Kris and Kylie around the TOTO Gallery, he offered insights into which TOTO products would best suit their individual bath spaces. The two style mavens immediately gravitated toward the elegant design of the technologically-advanced NEOREST 750H with Actilight, which now graces both their master bathrooms.

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During the TOTO Gallery shopping trip, Kylie also selected the company's high-luxe products for her glam bath, including the high-style Luminist Round Vessel Lavatories with LED Lighting, elegant Helix Wall-Mount EcoPower Sensor Faucets, chic Eco Soirée High-Efficiency 1.28 gpf Toilet, high-tech Washlet S350e personal cleansing system with eWater+, classically modern Aero Rainshower System, stylish Gyrostream Body Sprays, and elegant NEOREST Accessories.

### **About TOTO**

TOTO USA is headquarters for the Americas Division of the TOTO Global Group, which was established in 1917 with the founding of TOTO, Ltd., in Kitakyushu, Japan. TOTO is the world's largest manufacturer of bathroom fixtures and fittings with \$5.1 billion dollars in annual sales. For nearly 100 years, TOTO has been the recognized leader in performance innovation and design with products that enhance the luxury bathroom experience. Today, the company maintains 25,700 employees in 69 offices around the world and owns manufacturing facilities in Japan, Mexico, the USA, China and Europe with an affiliated network of more than 80 production facilities worldwide. With over 1,500 engineers on staff and three centers devoted to research and development, TOTO is dedicated to engineering products that respect the environment while meeting people's needs for comfort, beauty and performance. TOTO's corporate philosophy — People-First Innovation — is the guiding principle for all the company's processes, from engineering and design to manufacturing and sales. Consumers enjoy the peace of mind that comes from knowing they purchased a brand that innovates to improve people's quality of life. Winner of numerous domestic and international awards and recognitions, TOTO is the only plumbing manufacturer honored as Water Efficiency Leader by the U.S. Environmental Protection Agency. The company continues to raise industry standards and consumer expectations as to what is possible in the bathroom, as TOTO believes a high-quality bathroom is an experience and an everyday luxury people value and appreciate.

For more information, consumers may visit [www.totousa.com](http://www.totousa.com) or call 1.888.295.8134, Option 5. Follow TOTO on [Twitter](https://twitter.com/TOTOUSA) (@TOTOUSA) and become a TOTO fan on [Facebook](https://www.facebook.com/TOTOUSA)

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